

LAUNCH PAD AGREEMENT AND RELEASE

By scheduling an episode for LAUNCH PAD guests agree to the following:

This Guest Agreement is a mutual agreement between Guest and the media program known as LAUNCH PAD and encompasses the radio experience, the Author Marketing Coach services, all marketing, as well as its outlets, including but not limited to Bookish Road Trip platforms, Authors On Air Global Network, Mary Helen Sheriff's platform, and Grace Sammon's platform (herein referred to as the "LAUNCH PAD").

The Guest represents that Guest owns the copyright to the written work(s) featured on the LAUNCH PAD and LAUNCH PAD agrees that Guest's copyright to Guest's written work(s) shall remain with Guest and Guest shall have the unfettered right to make Guest's own audio or other recordings of Guest's written works and use, market and distribute Guest's own audio or other recordings of Guest's written works, as well as Guest's written works themselves, in any and all media formats, throughout the world;

- LAUNCH PAD agrees to deliver all services as outlined.
- Guest agrees to provide the information requested on the LAUNCH PAD website, cross-promote the other guests on their episode, follow the recommendations provided prior to the show to ensure a good recording experience, and participate on the originally set times for both marketing sessions and live episode.
- Guest has the opportunity to participate in multiple monthly marketing sessions. These sessions are targeted at building author networks, enhancing author marketing skills, sharing marketing recommendations, and building skills. Guest agrees that these sessions, shared skills, and recommendations do not in any way guarantee a specific outcome.
- All payments to LAUNCH PAD are considered non-refundable. Failure of Guest to participate in the live episode times may result in the cancellation of these services. LAUNCH PAD will work with the Guest to accommodate scheduling changes when possible.
- Guest agrees that the LAUNCH PAD and Authors on the Air Global Radio Network are the sole owner of all rights in and to the LAUNCH PAD experience and that all audio and video recordings of Guest and all photographic images of Guest that are made by or for the LAUNCH PAD (the "Recordings") are with Guest's express permission and are owned by the LAUNCH PAD;
- Guest grants LAUNCH PAD a perpetual, worldwide, irrevocable, royalty-free license to the unlimited use of the recordings, for all purposes, with the unfettered right to use, market, and distribute the recordings, as well as Guest's name, biography, likeness, and images and information related to Guest's LAUNCH PAD appearance(s), in any and all media formats, throughout the world.
- Guest agrees that Guest shall not be compensated or reimbursed for participation in the LAUNCH PAD, or for the recording, publication, or distribution of Guest's voice, name, biography, photograph, likeness, as well as images and information related to Guest's LAUNCH PAD appearance(s).
- Guest agrees that the LAUNCH PAD has the right to edit its recording(s) with Guest;
- LAUNCH PAD agrees that Guest may freely use the LAUNCH PAD provided artwork, the public URL(s), and all publicly provided information to Guest's LAUNCH PAD appearance(s) for those appearance(s) to promote Guest.
- Guest shall not have rights to the use of logos for LAUNCH PAD, Bookish Road Trip, or Author Marketing Coach.
- Guest is not required to implement any of the suggestions that arise during marketing sessions with Mary Helen Sheriff and further agrees that LAUNCH PAD and Mary Helen Sheriff are not responsible for the failure or success of any implementation; and
- Guest and LAUNCH PAD release and discharge each other, their members, employees, and agents, from any and all liability of any kind whatsoever, arising out of or relating to the LAUNCH PAD and the Author Marketing Coach component.

Scheduling an episode and submission of the hosting fee indicates that a guest is in agreement with these terms.

For LAUNCH PAD,
Grace Sammon and Mary Helen Sheriff